



Vera Deep Purple Bougainvillea
Bougainvillea 'RPBOUG 327'

Height: 3 feet

Spread: 24 inches

Sunlight: ○

Hardiness Zone: (annual)

Description:

This compact, shrubby selection features lush clusters of vibrant purple-pink flowers with a long blooming time; perfect for cascading from patio containers and hanging baskets; a great indoor accent plant

Features & Attributes

Vera Deep Purple Bougainvillea is covered in stunning purple round flowers with hot pink overtones held atop the branches from late spring to mid fall. Its glossy pointy leaves emerge coppery-bronze, turning dark green in color throughout the year.

This is a multi-stemmed evergreen houseplant with a spreading, ground-hugging habit of growth. This plant can be pruned at any time to keep it looking its best.

Planting & Growing

When grown indoors, Vera Deep Purple Bougainvillea can be expected to grow to be about 3 feet tall at maturity, with a spread of 24 inches. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years. This houseplant requires direct sun for optimal performance, and should therefore be situated in a room that gets bright sunlight for a good part of the day; it is not a good choice for rooms lit only by artificial light. It prefers dry to average moisture levels with very well-drained soil, and may die if left in standing water for any length of time. This plant should be watered when the surface of the soil gets dry, and will need watering approximately once each week. Be aware that your particular watering schedule may vary depending on its location in the room, the pot size, plant size and other conditions; if in doubt, ask one of our experts in the store for advice. It is not particular as to soil type or pH; an average potting soil should work just fine.



Vera Deep Purple Bougainvillea flowers
Photo courtesy of NetPS Plant Finder



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Retail Locations

5258 River Road
Bethesda, MD 20816
301-656-3311

7405 River Road
Bethesda, MD 20817
301-469-7690

americanplant.store

Landscape

Design | Build | Maintain
301-762-6301



There are many factors that will affect the ultimate height, spread and overall performance of a plant when grown indoors; among them, the size of the pot it's growing in, the amount of light it receives, watering frequency, the pruning regimen and repotting schedule. Use the information described here as a guideline only; individual performance can and will vary. Please contact the store to speak with one of our experts if you are interested in further details concerning recommendations on pot size, watering, pruning, repotting, etc.

-- THIS IS A HOUSEPLANT AND IS NOT MEANT TO SURVIVE THE WINTER OUTDOORS IN OUR CLIMATE --

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