



**Intenz™ Lipstick Celosia**  
*Celosia 'Spitzenz Lipstick'*

Height: 18 inches  
Spread: 12 inches  
Spacing: 10 inches  
Sunlight: ☉

Hardiness Zone: (annual)  
Other Names: Cockscomb  
Group/Class: Intenz Series

**Description:**

Bold color that will continue to bloom throughout the season; very heat tolerant; easy to care for and looks great in the garden or containers

**Ornamental Features**

Intenz Lipstick Celosia features showy plumes of cherry red flowers with violet overtones rising above the foliage from early summer to mid fall. The flowers are excellent for cutting. Its pointy leaves remain green in color throughout the season.

**Landscape Attributes**

Intenz Lipstick Celosia is a dense herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard. It has no significant negative characteristics.

Intenz Lipstick Celosia is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Groundcover
- Container Planting
- Hanging Baskets



*Intenz Lipstick Celosia flowers*  
*Photo courtesy of NetPS Plant Finder*

**Retail Locations**

5258 River Road  
Bethesda, MD 20816  
301-656-3311

7405 River Road  
Bethesda, MD 20817  
301-469-7690

[americanplant.store](http://americanplant.store)

**Landscape**

**Design | Build | Maintain**  
301-762-6301



## **Planting & Growing**

Intenz Lipstick Celosia will grow to be about 14 inches tall at maturity, with a spread of 12 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Intenz Lipstick Celosia is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

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